From: Francis Yohannan <[redacted]>
Sent: Friday, 9 February 2018 1:24 AM
To: MOH Tobacco Control (MOH) <Tobacco_Control@moh.gov.sg>
Subject: Suggestions

Dear Sir/ Mdm,

It might work in the long term if implemented bearing in mind of the IP and Free Trade agreement with nations and businesses. It is important to understand that smoking is one a habit, two a form of relaxation or escapism or to distress. It would be extremely challenging or near impossible for a nation like Singapore to enforce this regulation. The positive view is that the younger generation from the awareness adopted and in the emphasis in educational programs it has implemented through the repackaging of Tobaccos, media, television, schools, entertainment and workplace environment have made an impact of reducing habitual smoking. If Tobacco industries play a major role in reducing this impact and contribute to the medical industry.

1. Singapore is constantly evolving and bringing many nationalities into the country be it from labourers, technical, professionals etc for its needs. It also comes with the expectance of each individual habits and treads. The living and working environment is highly stressful compared to other nations. Understanding this

and being more tolerance to this specific group would be more beneficial for the Government. If this group is targeted and felt threatened it might have to bear significant loss of votes.

2. If adopting in a softer approach would enable to garner a win win solution for all. It would enable project the message and awareness of the harmful effects of smoking in a more positive outcome. Smokers are not bad people and should not be associated as such in the public view.
3. These group have contributed a significant amount to our nation building. Especially the older and middle generation. If targeted these group would feel a lack of understanding on the government part and grave injustice of their contribution and be branded in a negative light.

Below are some of the suggestions that would enable to reduce the impact of smoking population.

- Increase a higher tax on the industry but not on smokers. This would reduce and limit the increase of providing the products to the consumers.
- Allow designated open area to allow smoking. The smoke will dissipate faster and prevent in inhaling second hand smoke.
- Signs of the harmful effects of smoking at these designated spots to further discourage smoking.

- Using enclosed area would only worsen second hand smoke inhalation.
- Proper butt disposable bin to prevent unwanted littering in the designated smoking area.
- Increase awareness through to the media, newspapers, social media, television, internet, schools, and etc.

Hope this would enable to reduce the population of smokers in Singapore.

Have a pleasant week ahead.

Warmest regards:

Francis Yohannan

H/P No: [redacted]

Sent from my iPhone