From: yc <yclam@senglee.com>
Sent: Tuesday, 6 March 2018 4:38 PM
To: MOH Tobacco Control (MOH) <Tobacco_Control@moh.gov.sg>
Subject: Public Views on SP Proposal : standardised packaging for all tobacco products

Our business does not involve cigarettes. Anghoon, Beedies, and Cigars are the three product groups in our business operations.

While we understand the thinking behind the proposal for applying standard packaging across the board, there is a practicality issue for some products such as Cigars which the MOH team needs to understand. We list the feasibility of such proposal as follows:

Packaging change for tobacco products such as cigarette is relatively easy because the cigarettes have been packed in printed boxes and using high speed machinery. The implementation merely involves changing the printing of the box materials and production process unchanged.

Anghoon (roll your own, shag tobacco) : Our Anghoon has several packing depending on weight(see attached image). The large size is packed in paper box similar to cigarette but semi manual instead of high speed machine packing. This is because Anghoon market is very small compare to cigarette and it does not justify high speed packaging machine. The paper box is printed but printing company required minimum run quantity. The quantity for us to order is almost one year usage. Therefore, we need sufficient time to use up the old boxes before changing over. For this , maximum one year lead time.

The small package of Anghoon is in plastic bags. The minimum print quantity is much larger than we can use for two years. We need more time to use up the old design plastic bags.

Beedies: This is imported from India. Packing is printed paper and done manually. We can request the factory to wrap in specially designed paper. Not difficult to get done.The sales is not much and this also needs on average 8 months for wrapping paper design change.

Cigars: All Cigars are imported from overseas. Mainly from Cuba, Dominican Republic, Nicaragua, Honduras and Mexico. Singapore is a very small market for these international cigar factories. They invested heavily in branding and promotion and will

not change their box design for Singapore market. Cigars come in various size format and packing quantity. Therefore, the packing is non standardized some in wooden box, some metal tube ,plastic box, glass tubes, ceramic or glass jars etc.

In the case of Cigars, it has to use paste on HWL just like currently practiced.

In conclusion, it is not practical to have one standard packing design for all tobacco products.

Lam Yew Choong

Executive Director

Seng Lee Tobacco Factory Pte Ltd

247 Kaki Bukit Avenue 1

Shun Li Industrial Park

Singapore 416058

Tel: 68415225 Fax:67462447

www.senglee.com

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