From: Kelvin Seet <[redacted]>
Sent: Tuesday, 13 February 2018 9:55 PM
To: MOH Tobacco Control (MOH) <Tobacco_Control@moh.gov.sg>
Cc: Kelvin Seet <[redacted]>
Subject: Public Consultation on Proposal to Introduce Standardised Packaging of Tobacco Products in Singapore

Dear sir/madam,

My name is Kelvin Seet and I am contactable at [redacted], and at this email address. Below are my views.

People do not smoke because of packaging. People do not smoke because they find the box attractive. People will not stop because of gory graphics. People will not stop because they are addicted to cigarettes.

People start smoking because either someone made them try it with them, out of curiosity or just plain peer pressure. Then they get hooked.

Prices will not matter. Box designs will not matter. Its a drug. It causes addiction. You can wrap it up in plain newspapers, it will not make a difference. You can charge $100 per stick, it will only force smokers to source for cheaper supplies. The root of the problem is the addiction and the start of the act of smoking.

Stop people from starting and stop the addiction, and it will be more effective than all the superficial moves to stem out smoking.

Introduce a Licence To Smoke whereby only current smokers are allowed to own one and buy cigarettes from authorised shops. Set a limit for their own cigarette quota rationing for the year. Cut down the number they can buy per year until they cease to zero. Do not allow new licences for today's 18 year olds and below. Those who are already smoking, they will have to learn how to manage their intake. Those who did not start, cannot start.

Those who smoke without a licence, fine them. Make them wear the pass or licence while smoking. Make smoking illegal eventually. And once the current generation of smokers stop, no new smokers are allowed to exist.

Visitors to our country should be discouraged from smoking and if they need to, pay for a tourist licence with a quota for number of sticks. Use an App to track the purchases.

Let cigarettes be controlled and eventually, people will kick the habit in time.

Thank you.

Regards,

Kelvin Seet.