Dear the Minister of Healthy

Trade-related IPR Protection Association (TIPA), is a non-profit organization established with the support of the Korea Customs Service

to protect the intellectual property rights of companies and consumers.

In order to protect intellectual property rights during customs clearance procedures in Korea,

TIPA carries out customs registration of intellectual property rights, including trademarks and design rights.

TIPA also sorts and processes EMS goods that violate intellectual property rights,

provides education to customs officials on identifying intellectual property rights and supports regulation on goods

that violate domestic intellectual property rights.

We would like to hereunder reiterate our views and concerns over plain packaging as a formal response to the MoH′s

"Public Consultation on Standardised Packaging and Enlarged Graphic Health Warnings for Tobacco Products"

and take this opportunity to again encourage the Singapore Government to take these into account

before making any decision on the potential introduction of standardised packaging in Singapore.

We therefore would like to inform you that we fully support expressed in our amicus brief that was contained more details of our views

and that we attached to this letter.

Thank you for your attention to our concerns and we hope that the Singapore Government will take this issue under advisement.

Best regards,

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