From: p.d.ganev@gmail.com [mailto:p.d.ganev@gmail.com] **On Behalf Of** Petar Ganev
Sent: Thursday, 15 March 2018 5:47 PM
To: MOH Tobacco Control (MOH) <Tobacco_Control@moh.gov.sg>
Subject: IME Responce to Ministry of Health's Public Consultation on Proposal to Introduce Standardised Packaging of Tobacco Products in Singapore / 15 March 2018

Dear Sir or Madam,

We refer to the press release by the Ministry of Health (MoH) on 5 February 2018 of its "Public Consultation on Standardised Packaging and Enlarged Graphic Health Warnings for Tobacco Products" which announce, among other things, that the Ministry of Health will be seeking the public's views up until 16 March 2018 on the potential adoption of standardised packaging (also known as "plain packaging") in Singapore. This follows on from a similar exercise undertaken by the MoH in early 2016.

Attached (word and pdf) is Institute for Market Economics (Bulgaria) response in which we share our views and concerns with respect to plain packaging and the unintended negative consequences that would inevitably result from the implementation of such a regulation.

Thank you for your attention to our concerns.

Yours sincerely,
Petar Ganev, IME

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