Asociación Dominicana de Exportadores, Inc.
Abriendo Fronteras para el Sector Exportador

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Consejo Directivo 2016 – 2018

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ADO-2018-57
Santo Domingo, Dominican Republic
March 14, 2018

Ministry of Health
16 College Road,
College of medicine Building
Singapore 169854
Attention: Director, Epidemiology and Disease Control Division

Subject: " Public Consultation on the Proposal to Introduce Standardized Packaging of Tobacco Products in Singapore"

Dear Sirs:

The Dominican Association of Exporters (ADOEXPO) would like to express its consideration as a response to the Ministry of Health's public consultation on the proposed standardization of packaging for tobacco, particularly regarding trademark, logos, color schemes, and other aspects of tobacco products sold in Singapore.

As an institution that promotes and defends the best international trade practices, we understand that it is very important to express our concerns regarding the aforementioned consultation. Standardized packaging could have an impact on the traffic of illicit merchandise and the increase of false products not manufactured by prestigious companies with established quality standards and quality control.

A measure like this would give phantom companies additional opportunity to access international tobacco markets, which could have a serious impact on consumers and retailers. The distinction of the brands is fundamental both to brand distinction and the control of provenance in the tobacco market and therefore acts as a protective measure against illicit merchandise.

ADO-2018-57

Santo Domingo, Dominican Republic

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We understand that the ideal is to keep reinforcing the warnings and ads that exist which inform consumers about the consequences that the use of tobacco could have.

We thank the opportunity given by the Ministry of Health to participate in this consultation, and we are hopeful that our comments will be considered.

Best regards,

Álvaro Sousa Sevilla
President

Odile Miniño Bogaert
Executive Vicepresident

ASOCIACION DOMINICANA DE EXPORTADORES, INC
ADOEXPO

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