

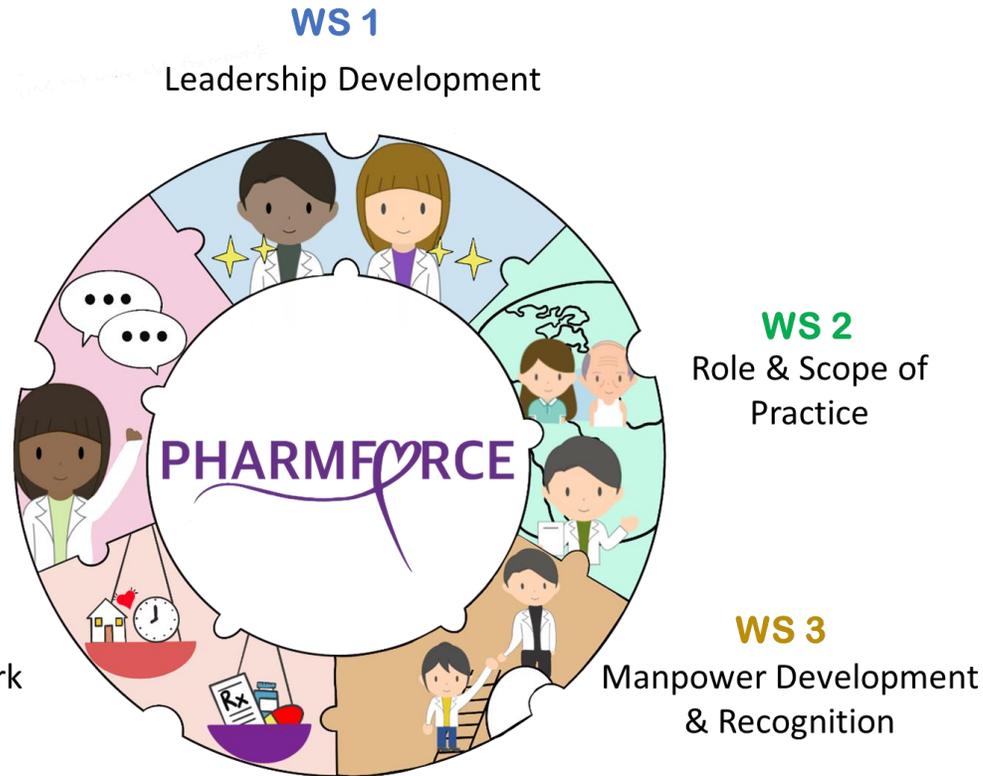
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Pharmacy in **H**ealthcare – Caring Partners who are **A**ccessible, **R**eady & **M**otivated to **F**orge **O**nward, with **R**esilience at the **C**ore of Professional **E**xcellence



Workstream 5: Communication & Engagement

TERMS OF REFERENCE



1. Develop a communication and engagement strategy for pharmacy staff and key stakeholders to achieve the following objectives:
 - a. Increase awareness & seek buy in on national pharmacy initiatives
 - b. Boost morale of the pharmacy workforce
2. Advise and influence the implementation of communication and engagement strategy to achieve the following objectives:
 - a. Incorporation of a national Pharmacy communication and engagement strategic plan with that at the various healthcare settings
 - b. Better recognition on the roles and value of pharmacists and pharmacy support staff

Workstream 5: Communication & Engagement



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